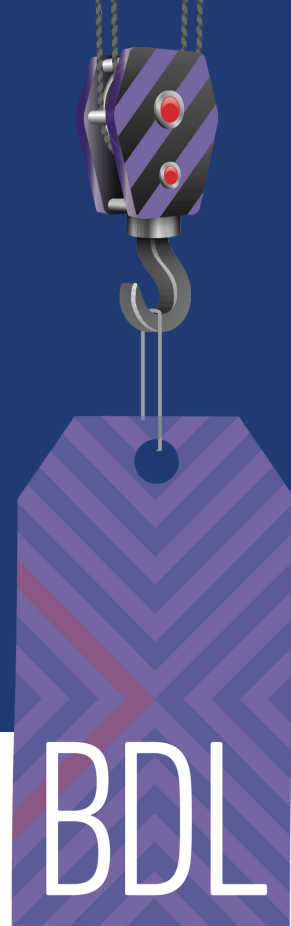


# REIMAGINE BRADLEY



## CREATING A SENSE OF PLACE

When passengers travel through Bradley International Airport, we want to make sure that they immediately recognize the airport, while also getting a sense of the region it is located in.

introducing upgrades that reflect the region:

## CONCESSIONS

- We introduced Two Roads Tap Room and are getting ready to welcome small, local businesses through our new kiosk program.
- Our shops sell a variety of locally themed merchandise.
- The Escape Lounge worked with a well known local chef to develop its menu.

## FACILITIES

- We are working to introduce upgrades to our overall terminal design that reflect the region. Stay tuned for more info!

## OTHER FEATURES

- Bradley has two Lego models of popular attractions, the Mark Twain House and the Good Speed Opera House, on display.
- In addition, we work with the Office of Arts, local artists and schools to bring new art to the terminal.

## SPECIAL EVENTS

- We frequently surprise our passengers with innovative special events that bring together partners from the community and local musicians.

## TOURISM PARTNERSHIP

- Bradley International Airport has collaborated with the Connecticut Office of Tourism to showcase everything the state has to offer through wall display signage in baggage claim.



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