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## Bradley International Airport Connects Passengers to Scotland with Norwegian Air, Adds Second Transatlantic Route in Less Than a Year

Windsor Locks, CT – June 17<sup>th</sup> – Bradley International Airport celebrated today the launch of nonstop service between Hartford and Edinburgh, Scotland on Norwegian Air. The highly anticipated launch of the route is Bradley's second transatlantic nonstop addition in less than a year.

The airport welcomed the arrival of the aircraft with a traditional water cannon salute and celebrated the inaugural flight with a ribbon-cutting ceremony. Passengers headed to Edinburgh were treated to a Scottish-themed send off at the gate, which included cupcakes, giveaways, and entertainment.

"With the launch of these new international flights, travelers flying for work or play have even more travel options," Governor Dannel P. Malloy said. "Every day more and more passengers are recognizing that Bradley International Airport is faster and more convenient than other nearby airports – and with the addition of new flights to Europe, as well as new destinations across the country, that reputation continues to improve."

"Four years ago, Norwegian's low-cost long-haul flights revolutionized transatlantic travel, and we are pleased to pave the way once more with our long-anticipated service, which includes new nonstop flights from Hartford to Scotland. We are fully committed to our promise to bring American travelers more affordable fares and also bring more tourists to Connecticut," said Thomas Ramdahl, Norwegian's Chief Commercial Officer.

"The addition of this route is an important milestone for the Connecticut Airport Authority," said Connecticut Airport Authority Board Chairman Charles R. Gray. "This new international route highlights Bradley Airport's continued growth and is a reflection of Bradley's growing popularity among European carriers."

"We're thrilled to welcome Norwegian to Bradley Airport," said Connecticut Airport Authority Executive Director Kevin A. Dillon, A.A.E. "The CAA is determined to build on Bradley's strengths and continue our focus to deliver more convenience and connectivity for our region. Flying to Europe from Bradley has never been easier and more affordable."

Norwegian will operate year-round, three times a week, with a twice-weekly schedule during the winter season. The outbound flight leaves Bradley International Airport at 9:35 PM, with an arrival of 9:30 AM in Edinburgh. The inbound flight departs Edinburgh at 5:15 PM and arrives at Bradley International Airport at 7:55 PM.

Tickets for this service are currently on sale at the carrier's trademark low-cost fares. Passengers have the option to receive additional savings by bundling a seat reservation, pre-ordering a meal service (including alcoholic beverages) and pre-paying for checked luggage. Norwegian does not charge for carry-on luggage.

The route is Bradley's second transatlantic direct flight. In September 2016, the airport launched service to Dublin, Ireland on Aer Lingus. With these additions, passengers can now choose to fly to more than 30 domestic and international nonstop destinations.

## **About Norwegian**

Norwegian is the world's sixth largest low-cost airline and carried 30 million passengers in 2016. The airline operates more than 500 routes to over 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S. Norwegian has a fleet of more than 130 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. Norwegian was named the <u>Most Fuel-Efficient Airline on Transatlantic Routes</u> by the International Council on Clean Transportation (ICCT). Norwegian was named the World's Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, named Europe's Best Low-Cost Airline. Norwegian employs 5,500 people. The airline offers 40 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow <u>@Fly\_Norwegian</u> on Twitter, join the discussion on <u>Facebook</u> and keep up with our adventures on <u>Instagram</u>. For more information on Norwegian and its network, visit <u>norwegian.com</u>.

## **About Bradley International Airport**

Bradley International Airport is the second largest airport in New England, with a customer base that covers the entire Northeast. In 2016, Bradley Airport marked its fourth consecutive year of year-over-year passenger growth. Amenities at the airport have grown during the past year and include the addition of an Escape Lounge, a Phillips Seafood restaurant, a duty-free shop, and a mother's nursing room.

## **About Connecticut Airport Authority**

The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state's five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries, as well as government. The goal of the CAA is to make Connecticut's airports more attractive to new airlines, bring in new routes, and support Connecticut's overall economic development and growth strategy.

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Photos of the inaugural flight celebration are available on Bradley's Facebook page.