

## JetBlue Expands Bradley to Washington National Service

3/6/2014

Two Daily flights to Reagan National Airport set to begin 6/19/14

WINDSOR LOCKS, Conn. (March 6, 2014) – JetBlue Airways (Nasdaq: JBLU) today announced plans to expand its operation at Bradley International Airport this summer with new nonstop service to Washington, D.C. Beginning June 19, 2014, JetBlue plans to offer two conveniently timed daily flights to Ronald Reagan Washington National Airport (DCA), the capital's popular downtown airport.

### Schedule for JetBlue's New Daily Service to Washington

Hartford (BDL) – Washington (DCA) Washington (DCA) – Hartford/Springfield (BDL)

06:35 a.m. – 07:59 a.m.

09:25 a.m. - 10:46 a.m.

06:30 p.m. – 07:54 p.m.

07:25 p.m. - 08:50 p.m.

*Service begins June 19, 2014*

To celebrate its growth, JetBlue is offering introductory sale fares as low as \$30(a) one-way, including taxes and fees, between Hartford and Washington (DCA) for mid-week travel between June 24 and July 30, 2014. These special fares are available for purchase today only, March 6, 2014.

With the addition of flights to Washington, JetBlue will soon offer Bradley fliers nine daily departures, including service to Fort Lauderdale/Hollywood, Fort Myers, Orlando, Tampa, West Palm Beach, and San Juan, Puerto Rico.

"The Hartford market has truly embraced JetBlue and we think this new Washington service will be another popular route for local fliers, especially with sale fares starting at just \$30(a) one-way," said Scott Laurence, the airline's vice president of network planning. "This summer JetBlue will offer nine daily flights from Bradley, and we hope to keep growing that presence in the years ahead with the support of the local community."

"Whenever one of Bradley Airport's major carriers expands their travel options, it's great news for customers, our tourism sector, and the regional economy," said Gov. Dannel P. Malloy of Connecticut. "JetBlue continues to be a great partner to the Connecticut Airport Authority and my administration as we make strides to promote Bradley as a more accessible, attractive regional alternative to travelers."

"At a time when mergers and consolidations have resulted in fewer and fewer choices for air travelers, JetBlue's new daily flights from Bradley to Washington will result in healthy competition, lowering fares and improving quality for passengers," said U.S. Sen. Richard Blumenthal of Connecticut. "Bradley is a vital transportation hub for the state and region, and JetBlue is smart to continue their investment here."

"The Connecticut Airport Authority is excited that our partners at JetBlue continue to expand their presence here at Bradley International Airport," said Kevin A. Dillon, A.A.E., Executive Director of the CAA. "These new flights continue to enhance Bradley's overall route structure as Washington, D.C. is an important destination for customers travelling for business as well as for pleasure."

"We continue to be encouraged by JetBlue's investment in Bradley and the Connecticut Airport Authority (CAA)," said Mary Ellen Jones, CAA Chair. "Whenever we can expand air service options for our customers, everyone profits, most especially our state economy."

Hartford is one of a handful of new destinations JetBlue is adding at Reagan National this year following its recent acquisition of additional take-off and landing rights through the American Airlines-US Airways divestiture proceedings. Other new DCA destinations announced today are Charleston, S.C., and Nassau, Bahamas (subject receipt of government operating authority). JetBlue is also expanding its existing service between Washington and Tampa, Fla. Additional new routes from Washington will be announced later this year.

JetBlue has successfully carved out a niche among competitors by focusing on serving the customer who is under-served by other airlines and by delivering unparalleled value to travelers with its core product offerings. JetBlue has also been cited by an independent study from the Massachusetts Institute of Technology (MIT) as the low-cost carrier that lowered fares the most when it began service in a new U.S. market in 2012. The JetBlue Effect, MIT says, lowered fares \$32 one way on average (b).

JetBlue's new flights will be operated with the 100-seat EMBRAER 190 jet, featuring spacious two-by-two seating, the most legroom in coach (c), seatback entertainment including 36 channels of free DIRECTV® programming and more than 100 channels of free SiriusXM® satellite radio (d), unlimited free snacks and soft drinks, and JetBlue's acclaimed in-flight customer service. With JetBlue, customers can also enjoy a first checked bag free of charge (e).

### **About JetBlue Airways**

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale/Hollywood, Los Angeles/Long Beach, Orlando and San Juan. JetBlue carries more than 30 million customers a year to 84 cities in the U.S., Caribbean and Latin America with an average of 800 daily flights. New service to Detroit will begin on March 10, 2014. JetBlue was the first U.S. airline to allow customers to use their personal electronic devices throughout all domestic flights. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit [JetBlue.com](http://JetBlue.com).

*(a) Fare Restrictions: Fare includes government taxes/fees and must be purchased on 3/6/14 (the earlier of 11:59 PM ET or local) for flights on Tuesday and Wednesday only between 6/24/14 and 7/30/14 from Washington, DC (DCA) to Hartford, CT (BDL). 21-day advance purchase required. Fare subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. \$25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); \$150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.*

*(b) Based on MIT report "Evolving Trends of U.S. Domestic Airfares: The Impacts of Competition, Consolidation and Low-Cost Carriers," August 2013, available at <http://dspace.mit.edu/handle/1721.1/79878>*

*(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.*

*(d) DIRECTV® and SiriusXM® satellite radio service are not available on flights outside the contiguous United States.*

*(e) Free first bag subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines.*

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