

Daily Nonstop Service to Atlanta on Southwest Airlines

1/1/2013

Connecticut Airport Authority announces new daily nonstop Atlanta service on Southwest Airlines beginning 11/3/13

WINDSOR LOCKS, CONNECTICUT – November 1, 2013 – The Connecticut Airport Authority (CAA) is pleased to announce that new daily nonstop service from Bradley International Airport (BDL) to Atlanta (ATL) on Southwest Airlines, operated by its wholly-owned subsidiary AirTran Airways, will begin on Sunday, November 3.

“Through the CAA, we are building on the strengths of Bradley International to make it more competitive and attractive to large airlines and capable of taking on more daily nonstop service to major destinations like Atlanta,” said Governor Dannel P. Malloy. “The decision of our partners at Southwest Airlines to invest in Bradley with this additional service demonstrates that our efforts are paying off.”

Southwest is BDL’s most popular airline in terms of market share at 27%. With the addition of these three daily nonstop Atlanta flights, customers can choose from 20 different daily nonstops to 8 different Southwest destinations (i.e. Atlanta, Baltimore, Chicago, Denver, Fort Lauderdale, Las Vegas, Orlando, and Tampa) from BDL. Customers can book flights through www.southwest.com.

Mary Ellen Jones, CAA Chair, said, “Southwest Airlines’ confidence in the CAA and Bradley, as well as its continuing ability to add destination choices to the Airport’s array of daily nonstop service offerings, is the latest encouraging news that business and leisure travel are trending upward. This is another example of the CAA’s ability to react quickly to an opportunity to enhance Bradley’s daily nonstop service options for our customers.”

BDL is the second largest airport in New England and serves an extensive geographic area, with a customer base that covers the entire Northeast, including Western Massachusetts, New York and New Jersey. According to the most recent

economic impact analysis, Bradley International Airport contributes \$4 billion in economic activity to the state of Connecticut and the surrounding region, representing \$1.2 billion in wages and 18,000 full-time jobs.

Kevin A. Dillon, A.A.E., Executive Director of the CAA, said, “We are pleased that the CAA is able to continue its great partnership with Southwest Airlines here at Bradley with the launch of daily nonstop Atlanta service. The Connecticut Airport Authority is determined to provide our customers with convenient, stress-free travel options to and from Bradley International Airport.”

The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state’s five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries as well as government. The goal of the CAA is to make Connecticut’s airports, specifically Bradley International Airport, more attractive to new airlines and bring in new routes, which supports Connecticut’s overall economic development and growth strategy.

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