

Connecticut Airport Authority Announces New Daily Nonstop Atlanta Service on Southwest Airlines

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Southwest nonstop service to Atlanta will begin November 3, 2013

WINDSOR LOCKS, CONNECTICUT – May 8, 2013 – The Connecticut Airport Authority (CAA) is pleased to announce new daily nonstop service from Bradley International Airport (BDL) to Atlanta (ATL). This new route, operated by Southwest Airlines' wholly-owned subsidiary AirTran Airways, will begin on November 3rd and is available for sale today. Customers can book flights through www.southwest.com.

“This is great news as the CAA continues to make significant contributions to the state and regional economy. I am pleased that Bradley continues to add important service offerings to its route menu; these new daily nonstop flights will enhance access to another key business and leisure center in Atlanta. Southwest Airlines continues to be a great partner at Bradley International Airport,” said Governor Dannel P. Malloy.

Southwest's Bob Montgomery, Vice President of Airport Affairs, said, “The Hartford-Springfield area continues to be a great market for Southwest Airlines and we are pleased to be able to add this new Atlanta service. We are very appreciative of the working relationship that we have developed with the Connecticut Airport Authority at Bradley International Airport.”

Mary Ellen Jones, Chair of the CAA, said, “This is yet another example of the CAA's ability to react quickly to an opportunity to enhance Bradley's daily nonstop service options for our customers. Bradley and the five state-owned general aviation airports continue to demonstrate that they are key economic drivers in the state of Connecticut and the entire Northeast.”

Kevin A. Dillon, A.A.E., Executive Director of the CAA, said, “This great news will benefit Bradley passengers as additional service choices can only help our efforts to enhance the overall route structure here at Bradley. Atlanta is an important business destination and provides great connecting opportunities. We will continue to work with all of our airline partners to deliver the services that our customers have requested.”

Bradley International Airport is the second largest airport in New England and serves an extensive geographic area, with a customer base that covers the entire Northeast, including Western Massachusetts, New York and New Jersey. According to the most recent economic impact analysis, Bradley International Airport contributes \$4 billion in economic activity to the state of Connecticut and the surrounding region, representing \$1.2 billion in wages and 18,000 full-time jobs.

The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state's five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries as well as government. The goal of the CAA is to make Connecticut's airports, specifically Bradley International Airport, more attractive to new airlines and bring in new routes, which supports Connecticut's overall economic development and growth strategy.