

Connecticut Airport Authority and Standard Parking announce new frequent parker program

**WINDSOR LOCKS, CONNECTICUT – October 24, 2013 – The Connecticut Airport Authority (CAA) and Standard Parking, Inc. are pleased to announce that a new Frequent Parker Program, known as “Auto-Pilot Rewards”, has been implemented at Bradley International Airport. The Program was started on October 1<sup>st</sup>, 2013 and already, more than 500 customers have been enrolled in Auto-Pilot Rewards. The Program utilizes automated vehicle identification technology linked to a credit card that allows easy entry and exiting. Customer credit cards are automatically charged and Frequent Parker credits are accumulated on customer accounts.**

**A second parking program, “ClickAndPark.Com”, which is also available at Bradley, is a simple, easy-to-use on-line reservation program that allows Bradley Airport parking customers the ability to reserve Premium Parking. On-Airport parking patrons are able to reserve parking on Level 3 of the Parking Garage, in an area that is located closest to the pedestrian walkway which leads to the ticketing level of the Terminal. When making their on-line reservation, the customer will receive a parking permit, customized directions showing the best route to the Bradley parking garage, and how to locate the designated Premium Parking area.**

**For more information regarding various on-Airport parking programs and options at Bradley, visit [www.parkbradley.com](http://www.parkbradley.com).**

**Kevin A. Dillon, A.A.E., Executive Director of the CAA, said, “These on-Airport parking amenities are another example of the Connecticut Airport Authority’s continuing efforts to enhance the customer experience and satisfaction at all CAA facilities. Our partner Standard Parking’s “Auto-Pilot Rewards” and “ClickAndPark.Com” programs**

**have made on-Airport parking at Bradley an easy – and rewarding - experience.”**

**Chuck Voase, Vice President – East Airports, for Standard Parking said, “The Auto-Pilot Rewards Program is the new, fully-automated frequent parker program that allows on-Airport parking customers at Bradley a quick and easy way to pay while earning points for free parking. With the use of an automated pass, customers don’t have to pull a ticket when entering one of our parking facilities and they are able to bypass the cashier lanes when leaving.”**

**The CAA was established in 2011 to develop, improve, and operate Bradley and the state’s five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries as well as government. The goal of the CAA is to make Connecticut’s airports, specifically BDL, more attractive to new airlines and bring in new routes, which supports Connecticut’s overall economic development and growth strategy.**

**Bradley International Airport is the second largest airport in New England and serves an extensive geographic area, with a customer base that covers the entire Northeast, including Western Massachusetts, New York and New Jersey. According to the most recent economic impact analysis, Bradley contributes \$4 billion in economic activity to the state of Connecticut and the surrounding region, representing \$1.2 billion in wages and 18,000 full-time jobs.**